

a portfolio cheat sheet

the following list is a guide to creating a portfolio. it not meant, nor does it have to be taken literally. it is merely a strong foundation to the building of a portfolio.

TWO identity systems (logo, business card, letterhead, envelope). one of these should be for yourself

THREE logos outside of the identity systems

THREE posters any size/format

ONE-TWO continuity series a continuity series usually involve three or more pieces (invitation series, collateral for a museum or event, etc.).

TWO spreads magazine, book, newspaper

THREE interface designs flat graphics (home page, about page, etc.)

PROCESS book (at least one but no more than two) this is a must in any student portfolio a process book is a compilation of all the research, sketches, and comps used to complete a final design. books should be based off of one of the pieces in your portfolio (works really well for continuity series). save all your research, sketches and comps.

FIVE-EIGHT EXTRAS any illustration, photography, fine art, etc. you wish to show.

RESUME get in the habit of carrying at least three-five

be sure to save everything! repeat, save everything!

if you have not done so, start now. you do not want to start the portfolio semester empty-handed. this will only create more work for you and by this point you'll have enough to do. why play catch up?

the portfolio class is a time to spend revising, creating, and compiling the best work you have. use the time wisely and efficiently.

time management is of the essence.